

Beat: Technology

## **GAMESCOM THE WORLD LARGEST GAMING INDUSTRY EVENT OPENED IN COLOGNE ““ GERMANY**

**6-9 AUGUST 2015 WITH UK AS PARTNER**

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**USPA NEWS** - The World's largest Gaming Industry event opened to the public on thursday August 6, 2015 in Cologne (GERMANY), thousands of fans from all over the world being excited to get a glimpse of the future of gaming...

With a total area of 193,000 gross square metres, it will occupy almost 18% more space, which can be enjoyed by both private and trade visitors. You can find there a collective stand for independent developers, the Indie Arena Booth. They consider themselves as the Europe's biggest Trade Fair for Interactive Games and Entertainment located in Cologne. And it is opened for everyone.

The Gamescom Congress is meant to propose the intervention of top-level experts having the knowledge of High Class Industry and where you can go into exchanges about current questions surrounding the Games and Digital Industries concerning society as a whole.

The experts to discuss opportunities and impact of games in the Twenty-first Century. Themes such as the following are covered : learning by playing, Business, Games Industry stimuli for modern personnel management, more than just a game (trends, research, education, knowledge work and technology), Games as cultural asset...

August 6, the Gamescom Congress takes place as being among the leading conferences in the field, set apart by its focus as well as its line-up of experts and selection of topics. The expansion of the Congress Program reflects the diversity of digital games. It is the seventh annual gamescom video Gaming Fair with more than 300,000 visitors annually and 800 companies exhibiting this year.

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